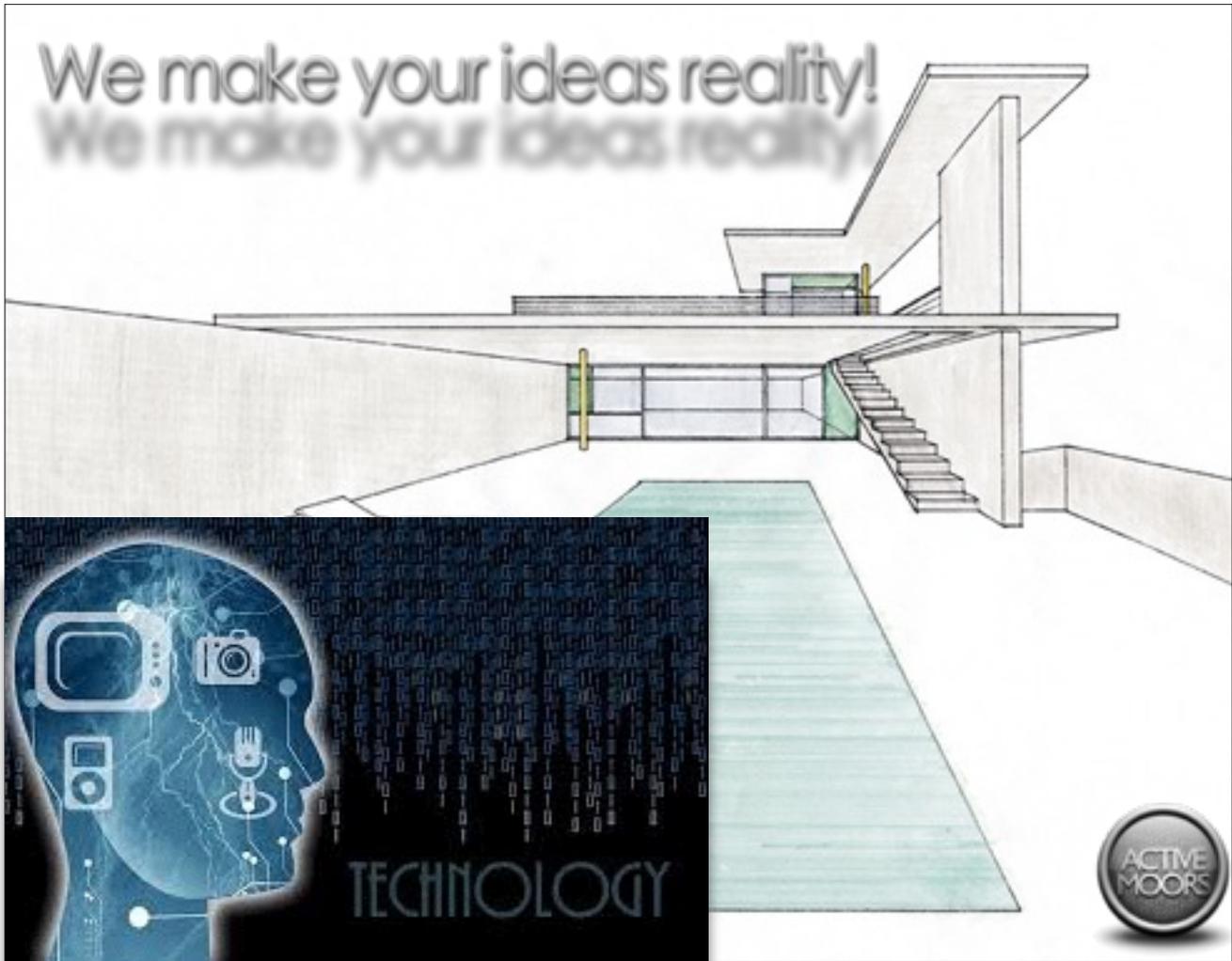
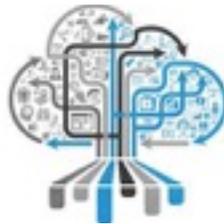


MOOR TECHNOLOGIES



## 2016 Project Proposal

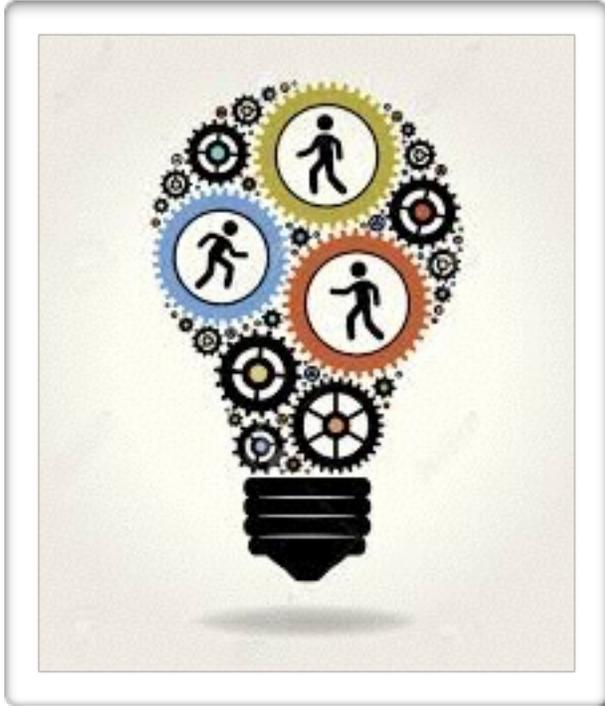
Prepared for: Active Moors

Prepared by: Jonathan Bey, CEO

Contact: (352) 281-3196

or e-mail.: [info@MoorTechnologies.com](mailto:info@MoorTechnologies.com)





The number one thing Moor Technologies Prides itself on is its integrity! Without it, you have nothing! That's one of the reasons why we invite anyone who may be considering using our services to feel free to contact any individual or company that we have serviced or assisted and ask them for their honest impression regarding our talents, effectiveness and reliability.

We pride ourselves on delivering what we promised, when we promised it and for what we said it would cost without any hidden strings or catches. As a matter of fact, we strive to make our clients as self sufficient as possible, so they won't need our service after we've finished our required tasks.

If you would like to see a few examples of what we can do for you, please do take a moment to check out the following sites and pages to see how we have integrated the plugins for the

following new entrepreneurs. Just click on any of the names to visit their sites.

- ✱ **Will of Allah** in which the site as well as the introductory video were Moor Technologies Productions.
- ✱ **Dream Day Cakes:** On this particular site, also click the video to view our DocuMercial Video Productions
- ✱ **The Moorish Directory**
- ✱ **USAudio**
- ✱ **Safe Sleep Aids:** This (like the above Dream Day Cakes) is another site where you can take the opportunity to look at the production quality of the product's on-site video commercial.

*And please do feel free to request more examples of sites we've developed and/or Multimedia Productions produced by our award winning Multimedia Production Staff.*

## How About Your Hosting Company?

One of the most important, (if not the most important) considerations one must determine when considering to start their on on-line enterprise is figuring out what hosting company would best suite their needs. Moor Technologies has done their homework on this important matter and highly recommend **HOSTWAY which has been business since 1988**. Assisting you in choosing the correct platform and hosting plan, as well as establishing your account and seeing up your site and e-mail on their servers



are all included in **our One Time Only \$50.00 Set Up Fee.**

**[Plug-in Installations are separate, yet still extremely reasonable.]** Purchasing the most applicable and flexible

Hosting Space is of critical importance! As you will note when visiting HOSTWAY, their Flex-cloud Shared Linux Web Hosting Plan which is the one we recommend most cost \$129.50 yearly or you can do as we do and go monthly at a rate of only \$12.95 monthly, which is also what we recommend as being your best option as well. This way, if for any reason you should wish to stop using HOSTWAY'S service, you can do so at any time. We

however are certain you will be with them for a long time to

come. Go ahead and check out their package options and give them a call if you wish. They are extremely helpful, and should you find another Hosting Package preferable over what we have recommended, by all means go with that and just let us know so that we can make the installation modifications for you at no extra charge.

Another critically important aspect of your site's success is undoubtedly of course its name. Coming up with just the right name is actually more important than you might ever imagine. We have secured what we consider to be a number of highly sought after URL's (Internet Domain Names) that we keep available for our customers. And with honesty remaining our hallmark, we have no problem in admitting that our Exclusive Platinum Level Domain Names are not all within the economic reach of every one; but we also know how valuable they can end-up being as **an extremely worthwhile investment** for anyone who understands the value of an excellent Brand with far reaching implications. The following URL is an example of one of our Premium URLs which we had up for Sale at one point but had to removed because we found that the individuals who were wishing to use the URL were (in our opinion) not suitable in the caliber of their character to own such a URL. So, we took the URL off of the market and (as you can see) have put it to better and more responsible use; assisting individuals within our community to establish business for themselves or properly promote existing ones. Also, when you are considering what your URL will be, remember that it is also important that you also secure its other permutations (i.e. **ActiveMoors .Net and .Org and the URLs ActiveMoor.com, .Net and .Org** as an example.) Thinking ahead in this manner will keep other from infringing on you idea.

**ActiveMoors.com**

In any event, those are just a few tips that we hope you may find to be of value. And should you have any questions along the way, please do always feel free to get in touch with us, and we'll do our utmost to see how we may be able to best assist you and be of service to your needs.



Our Multimedia e-Commerce Website Design and Development Packages Meet Ever Budget!

The reason we can guarantee that our packages are affordable to all is because its actually you who designs your site's functionality, we just do the dirty work. Moors assisting Moors!

You pick out the look and feel of your site as well as your site's functionality elements (from among a vast range of affordable options) and we do the rest using only the best and most proven, robust and reliable Hosting Providers, Construction Platforms (WordPress) and Industry Respected Plugins. **ONLY THE BEST!**

Let's take a look at a few of your Moor Technologies options:

## WordPress eStore Plugins

Complete Solution to Sell Digital Products from Your WordPress Blog Securely

1. Do you sell, or want to sell, digital downloads, digital content, products or services from your WordPress site on Autopilot while maintaining total SECURITY of your digital asset?
2. Are you frustrated with the e-commerce WordPress plugins you've looked at? Do you want a plugin with reliable customer service (where your questions get answered and issues get addressed)?
3. Do you hate the thought of paying ongoing fees and commissions to sell via a third party web site?
4. Do you hate having to buy many expensive add-ons after you install a shopping cart? and then pay a yearly fee to upgrade?

**If you are still reading, then the WordPress eStore plugin and Moor Technologies' Installation Package may be just what you need!**

## Plugin Summary

In a Nutshell... this powerful, sleek and conversion oriented WordPress shopping cart plugin allows you to sell any type of digital products and services from your WordPress powered site securely with complete automation.

# MOOR TECHNOLOGIES



## Security of Your Digital Asset

Automatic instant digital product delivery upon payment through dynamically generated encrypted download link. This way the actual location of your digital product never gets revealed. The link expires after a configurable amount of time or specified number of downloads which ensures the security of your digital asset.



## Sell Anything

Sell services, tangible and non-tangible products from your site. For example, you can sell digital downloads, videos, music, photos, subscriptions, tickets, serial numbers, web hosting, collect membership fees, and much more.



## Create Donation Buttons

WP eStore allow you to create PayPal donation buttons to collect one-time or recurring donations for a cause.



## Secure Download Manager

WP eStore allows you to embed secure download now buttons for your free downloads (this will prevent hot linking to your files). You can also collect the user's email address in exchange for the download (helps you build an email list).



## Easy Streamlined Checkout

Simplest one-click checkout through PayPal, 2Checkout, Authorize.net or Manual Payment. Customers can pay using a credit card or PayPal account. Don't lose your customers to a complicated checkout system. Read the benefits of an express checkout system.

## MOOR TECHNOLOGIES



### Light Weight Shopping Cart

WP eStore is a light weight shopping cart solution. This lean shopping cart structure ensures that the plugin will not slow down your site.



### Multi Site License

When you buy the WP eStore plugin you can use it on as many sites as you own (you gotta love that!). There is no “Developer Option” here. One low price entitles you to use the plugin on all of your sites.



### Ease of Design and Usage

WP eStore seamlessly blends into your existing WordPress theme. You have the freedom of placing a Buy or Subscribe button for a product or service anywhere on your blog. Read the design overview here.



### Autoresponder Integration

It can be integrated with Autoresponders (AWeber, MailChimp, GetResponse, Mad Mimi). This way the customers automatically get signed up to your list/campaign for email marketing purpose.



### Elegant Product Display

WP eStore comes with elegant product display templates which you can use to display your products.

# MOOR TECHNOLOGIES



## Extensive Short-code Library

With the library of short-codes WP eStore provides, you can customize your WordPress e-commerce store exactly the way you want it. Designing your online store has never been easier.



## Lots of Free Add-ons

WP eStore has many free add-ons that you can use to extend the cart behavior in various ways. You get access to all the free add-ons and extensions when you purchase the eStore plugin. See the add-ons list here.



## Lots of Payment Gateways

The eStore plugin has free integration with a lot of popular payment gateways including PayPal, Authorize.net, 2Checkout, Google Wallet, BitCoin via BitPay, Braintree, eWay Rapid 3.0, Offline payment method (payment via cheque, cash or bank transfer). There is a premium gateway module to add even more payment gateways if needed.



## Create Buy Now Buttons

WP eStore allows you to create buy now type buttons that offer a super fast product checkout. This type of button allows your customers to purchase a product without having to add it to the cart.

## MOOR TECHNOLOGIES



### PayPal Subscription Button

You can create PayPal subscription buttons so you can charge recurring payments for a product or service.



### Free Future Upgrades

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.



### Plugin Stability

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.



### Save and Retrieve Cart

Ability to allow your customers to save their shopping cart content so that it can be retrieved at a later time.



### Sell License or Serial Keys

You can configure a product with a bunch of serial numbers or license keys and the plugin will dispatch it to the customers upon purchase of that product. This feature can be useful to sell tickets too.

## MOOR TECHNOLOGIES



### Discount Coupons

Create standard or conditional discount coupons using the discount coupon functionality. Use it to allow your customers to buy your products at a discount.



### Customer Purchase History

Show customers their purchase history. They will be able to see which products they purchased from you in the past. Also allow them to re-download the digital items they purchased.



### Sell Using a Link

You can use this plugin to sell your products via a link. This can be very useful if you have created a landing page using a landing page creator software and you just needed a link to accommodate the item purchase process.



### Pay What You Want Price Option

You can enable a “pay what you want” or “custom” price option for your products so the customers can enter the amount they wish to pay for the item. You can specify a minimum amount for the custom price also.



### Amazon S3 Integration

Can be integrated with Amazon S3 so that the downloadable files can be stored on your Amazon S3 account and served via secure encrypted download links.

## MOOR TECHNOLOGIES



### E-Commerce Tracking

Integrates with Google Analytics eCommerce tracking. Your product sales will be tracked in your Google Analytics account (if you are using one).



### Shorten Encrypted Download Links

You can choose to deliver a shortened version of the encrypted download links. The links are shortened using the free Bitly link shortening service.



### Works with HTTPS Pages

WP eStore works with https pages out of the box (useful if you are using an SSL certificate on your website).



### NextGen Gallery Integration

Can be integrated with the NextGen Gallery Plugin to create a Digital Photo Store from the NextGen Gallery to sell photos from your WordPress site.



### WP Security Plugins

WP eStore is compatible with most popular WordPress security plugins (including our free All In One WordPress security plugin).



### WP eMember Integration

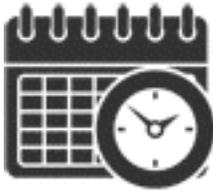
Creating a membership site with the WP eMember plugin is very easy!

## MOOR TECHNOLOGIES



### Affiliate Software Integration

Can be integrated with the WordPress Affiliate Software Plugin. So if you decide to boost your sales by introducing an Affiliate Program later then you just have to activate the affiliate plugin.



### Always Kept Up-to-Date

We keep our plugins up to date to work with the latest version of WordPress. We have been doing this for 5+ years so rest assured that our plugins will always be compatible with any future WordPress updates.



### Detailed Documentation

Scared of getting worthless product documentation after you purchase the product? Checkout the shopping cart documentation before you make a purchase.



### Great Support !

Tired of listening to fake support promises? Checkout our customer only forum to see how we handle product related issues (usually within 24 hours). Our support forum is moderated by the developers who created the plugin(s). You Support Network comes directly from your plugin's developers, so your always certain to get the best assistance possible.

Your e-Store Plugin Cost: \$49.95

Moore Technologies Plugin Installation: \$49.95

[All Plugins Come With Access To Full Video Tutorials](#)

Ask about Moor Technologies' One-On-One Tutorial Sessions.

**AND THA'T JUST YOUR SHOPPING CART!**

**Lets take a look at your other Multimedia, Social Networking and Product Marketing and Site Tracking Options.**



## MT Affiliate Management Software Package



Your easy to use, simplified **Affiliate Management Software** afford you the ability to allow other Moors to profit by assisting you in maximizing your income base. The Cost Price: \$49.95 for the actual Plug-in and, yep, you guest it; \$49.95 for Moor Technologies Installation. And just like your e-Store package, free access to on-line tutorials are always available, and One-On-One hourly tutorials from Moor Technologies are of course, always an options as well.



### Easy Installation

Easy installation like any other WordPress plugin and very easy to use. Seamlessly integrates with your website's look and feel.



### Real Time Reporting

Real time reporting. All data (clicks, sales, commissions) are tracked, computed and displayed realtime with no delay.



### Accurate Commission Calculation

Affiliate commissions are calculated accurately and awarded to the affiliate after a confirmed sale.

## MT Affiliate Management Software Package



### Two Tier Affiliate Structure

Can be configured to use as a two-tier affiliate structure.



### Easy Affiliate Management

View your affiliate details, commission level, account status etc. Easily change commission, edit affiliate details, view affiliate referrals, commissions and much more.



### Self Managed Affiliate Area

Your affiliates will be able to create an account, log into their affiliate account and get ad code, view referrals, commissions and payout details.



### Affiliate Ad Code

You can offer text and image ads to your affiliates. Your affiliates will be able to copy the ad code and use it to refer visitors.



### Offer Creatives

You have the ability to offer creatives (pre written text copy that) to your affiliates. Your affiliates can use it to promote your products easily.



### Referral Link Generator

It comes with a built-in link generation tool in the affiliate area. Your affiliates can use this tool to generate referral link and share it easily via email, facebook, twitter etc.

## MT Affiliate Management Software Package



### Offer Signup Bonus

You can offer one time signup bonus to your affiliates. This can help you attract more affiliates to join you.



### Autoresponder Integration

It can be integrated with Autoresponders (AWeber, MailChimp, GetResponse, Mailpoet, Madmimi). This way the affiliates automatically get added to your list/campaign for email marketing purpose.



### Unlimited Affiliates

No limit on the number of Moor and other Affiliates you can have and no monthly fees to use this plugin. You can have as many affiliates as you want!



### Manually Approve Affiliates

You can choose to manually approve each affiliate account. There is also an option to send the affiliate an email when you have reviewed the application and approved the account.



### Commission Notification

You can configure email notification that will be sent to your affiliate and you, when an affiliate receives a commission.

## MT Affiliate Management Software Package



### \$0 Commission Recording

Ability to enable or disable \$0 commission recording. If the commission from a transaction is \$0, you will be able to show or hide it.



### Option to Show EPC Data

Ability to show the EPC (Earnings Per Click) data to your affiliates in their affiliate portal (under the sales menu).



### Export Data to CSV File

Ability to export all your affiliate commissions data to a CSV file so you can view it using Excel. You can export your affiliate leads data to a CSV file also.



### Multi Site License

When you buy the WP Affiliate Platform plugin you can use it on as many sites as you own (you gotta love that!). There is no “Developer Option” here. One low price entitles you to use the plugin on all of your sites. In other words, Grow As Large & **ACTIVE** As You Wish AT NO EXTRA RATE OR FEE.



### Plugin Stability

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.

## MT Affiliate Management Software Package



### Easy Integration with Most WordPress Shopping Carts

Integrates with most WordPress shopping carts including WooCommerce, eShop, Shopp plugin, Cart66, WP Shopping Cart etc. Check the integration section on our documentation page to see the full details of the available pre-made integration options.



### Fully Integrates with WP eStore

Fully integrates with your WordPress eStore (WordPress Shopping Cart) plugin. Works like a hand in glove with all of your other trusted Moor Technologies Tested Plugins.



### PayPal Button Integration

You can easily integrate this affiliate plugin with PayPal buttons that you create from your PayPal account. It can work for both one time and subscription PayPal payment buttons.



### Integrates with Some Hosted Shopping Carts

Affiliate platform integrates with some hosted shopping carts like e-Junkie, FoxyCart, Ecwid etc. Check the integration section of our documentation page to see the full details of the available integration options.

### Easy Integration with WooCommerce Plugin



The affiliate plugin easily integrates with the WooCommerce plugin. When your customers complete a sale via Woo Commerce, the plugin awards the commission to the appropriate affiliate (if any). You can also integrate WooCommerce coupons with this plugin to track and award commission based on the coupon that was used in the transaction.

## MT Affiliate Management Software Package



### Easy Integration with the WP-eCommerce Plugin

Can be easily integrated with the GetShopped WP-eCommerce plugin. You can view the WP eCommerce plugin integration details on our integration documentation page.



### Integration with Gravity Forms Plugin

Can be integrated with the Gravity forms plugin to capture leads referred by your affiliates. It also integrates with their pricing fields option.



### Integrates with WishList Member plugin

Can be integrated with the WishList Member plugin (Create Membership Site) when using PayPal buttons.



### Developer Integration

Developers can integrate the wordpress affiliate plugin with any shopping cart or a plugin via the API (read the 3rd party integration post to understand what is involved in such an integration).

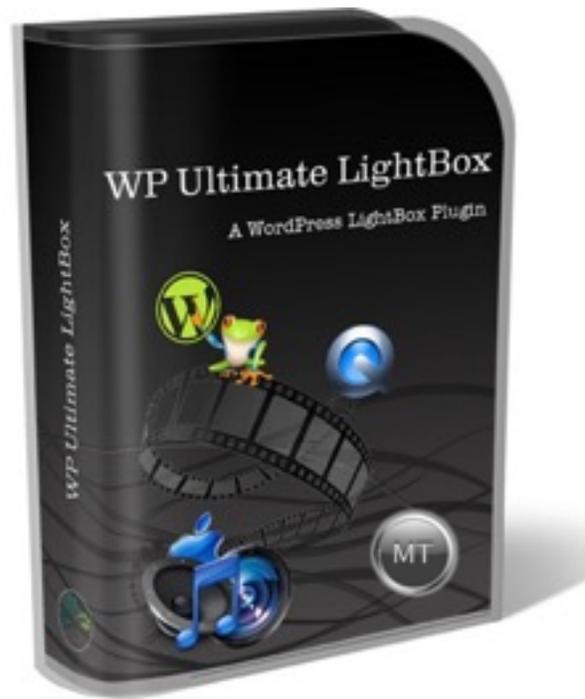


### Works with HTTPS Pages

Affiliate Platform plugin works with https pages out of the box (useful if you are using an SSL certificate on your website).

With Your Moor Technologies' WordPress Lightbox Ultimate Plugin which allows you to Display Media in a Truly Impressive Lightbox Overlay and more, your multimedia option really begin to get interesting!

By the same reliable developer as your other trusted and Moorish Technologies Tested Plugins The WP Lightbox Ultimate plugin allows you to embed your media files (**images, videos, mp3 etc**) on any post or page using truly impressive light-box overlay display effects (and also comes with Includes Free Updates).  
**Price: \$39.95 with Moor Technologies' One Time Installation Fee of ONLY \$49.95.**



## Plugin Features

Below are just some of the notable features of the WordPress Lightbox Ultimate Plugin:



### Embed Videos Anywhere

Embed videos anywhere on your WordPress site with lightbox effect using shortcodes.



### TRULY Professional Looking Lightbox

Give your sales and landing pages a fresh look with professional looking lightbox effects with this plugin.



### Takes Less Space So Site Should Run Smoother & Faster

Videos embedded using lightbox effect take less space on your landing page regardless of the dimensions of the video. This will help you efficiently manage the real estate on of your landing pages.



### Use Text or Image Anchor

Embed media files using an anchor text or an anchor image (the lightbox pops up when the text or image anchor is clicked).



### Responsive Videos

We have shortcodes that will allow you to embed videos that are responsive and works on all browsers.



### All Browser Compatible Lightbox Video

Embed mp4 videos (the most popular video format for web) using lightbox effect that works on all major browsers (including iOS devices). You don't have to worry about some of your users not being able to play the video.

### YouTube and Vimeo Videos



Use lightbox effect on YouTube videos (single video or a playlist). You can also embed Vimeo and Viddler videos using lightbox effect.



### Wistia Videos in Lightbox

You can embed videos from your Wistia account. The Wistia videos will play in a lightbox/overlay window.



### Supports Most Popular Media Types

Embed the following media types with lightbox effect: images, mp4 videos, mp3 audio files, PDF files, flv, flash (swf), f4v etc.



### Image Gallery with Lightbox

Create beautiful image galleries with lightbox effects just using a shortcode. You can embed multiple image galleries on a single post/page



### Embed Videos from Media Library

You can use any MP4 video file(s) that you have already uploaded to your WordPress media library and embed them on a page using a lightbox effect.



### Embed Videos from Amazon S3

Embed videos stored on your Amazon S3 account using lightbox. You can also embed private/protected mp4 videos stored on your Amazon S3 account to add protection for your videos (the videos will be responsive and work on all major browsers including iPhone and iPad). Very useful if you are selling videos.



### Embed Videos from Google Drive

You can use this plugin to embed videos stored on your Google Drive account using the lightbox effect.



### Embed Videos from Dropbox

You can use this plugin to embed videos stored on your Dropbox account using the lightbox popup effect.



### Secure Video Download

Ability to create a secure download link on a WordPress page for your video files stored on your Amazon S3 account (this will allow your users to download the media file without compromising the security of the video file). Very useful if you are running a video membership site using a plugin similar to WP eMember.



### RTMP Video Streaming

RTMP video streaming support using Amazon CloudFront and S3.



### WordPress Image Gallery Integration

WordPress allows you to create photo galleries by uploading images using the media uploader. Lightbox Ultimate plugin can extend that functionality and allow you to also open each of the gallery images using the lightbox effect.



### Load External Page in Lightbox

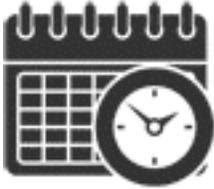
You can load another HTML page from your site in an overlay/lightbox popup using this plugin.



### Free Future Upgrades

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.

## MT Affiliate Management Software Package



### Always Kept Up to Date

We keep our plugins up to date to work with the latest version of WordPress. We have been doing this for 5+ years so rest assured that our plugins will always be compatible with any future WordPress updates.



### Free Future Upgrades

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.



### Great Support

Tired of listening to fake support promises? Checkout your plugin's customer only forum to see how your plugin developer handles product related issues (usually within 24 hours). T-n-T's support forum is moderated by the developers who created the plugin(s).

**AND STILL, WE'VE NOT EVEN GOTTEN TO THE GOOD STUFF YET**

Let's take a look at some of your other options such as

**MULTIMEDIA SO YOU TOO CAN BECOME**



A Moorish Owned Global Network Company



### Plugin Stability

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.



### Great Support

T-n-T offers good customer support. Check out their customer only forum to see how we handle product related issues (usually within 24 hours).

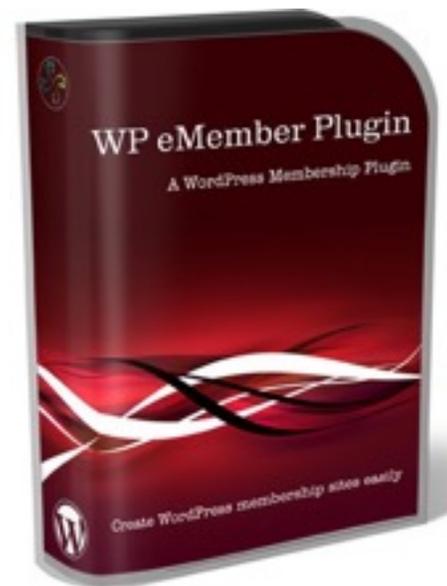
So at this point, with all of the options afford you with from just the first three simple plugins shown so far, you may be wondering, what else could you do in or with your new venture?

Let's take a look:

## Expand To Allow For Exclusive Membership Access Tears To Exist!

How about having a plugin that allows you the options of making your site Membership capable. What are the advantages of a member ship site?

Let's say for instance, you have an area where only the truly most Active and or Adept Moors may need to be able to communicate and/or interface with one another; or perhaps a Members ONLY Area where Member's Benefits Exist! In other word's your site can be open to every one, but only certain Exclusive Memberships allow other to experience the full offerings of your site at the same installation price of ONLY \$49.95 and all of the following advantages at a cost of \$ 59,95



## And Best of All - It's A Fully Automated Membership System !



Membership signup, profile maintenance, payments, account expiry, upgrade notification, cancellation, password reset is fully automated after you setup the plugin.



### Content Protection

Selectively protect the full or a section of an article content. Create different membership levels and select what content (posts, pages, categories, comments) can be viewed by each membership level.



### Unlimited Membership Levels

Create “Basic”, “Premium”, “Ultimate”, or any other levels you want. Charge more for higher levels of access – all within the same WordPress site.



### Multi Site License

When you buy the WP eMember plugin you can use it on as many sites as you own (you gotta love that!). There is no “Developer Option” here. One low price entitles you to use the plugin on all of your sites.



### Easy Member Management

View your members, membership level, account status and much more. Easily upgrade members, move them to different membership level, pause their membership, or delete them entirely.



### Manually Approve Members

You can choose to manually approve the member accounts. There is also an option to send them an email when you approved the member account.



### Partial Content Display

Easily protect a section or sections of a post or page to create teaser content. Only members with the correct permission can view the protected section content. How to do it is explained [here](#).



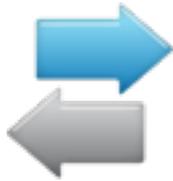
### Secure RSS Feeds

Secure RSS feeds allow your members to view their membership material in their favorite RSS reader (non-members cannot access the feed).



### Automatic Membership Upgrade

Schedule automatic upgrade of your members from one level to the next. For example, after 30 days, you can automatically upgrade members from a “Silver” level to “Gold” level which will allow them to view the content of this new level.



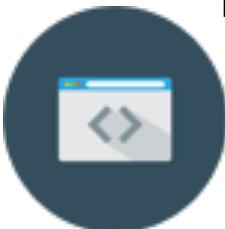
### Login Redirection

Set the first page your members see when they login. Even use a different redirection page for each membership level.



### Custom Registration Fields

You can customize what fields are included in the member registration form. You can also add custom registration fields to the member registration form.



### Ease of Design and Usage

Very easy to use the plugin and it seamlessly integrates into your existing WordPress site. No site or theme redesign necessary.



### Bookmarking Feature

Your members can bookmark their favourite posts and pages on your site then view their bookmarks later. [View bookmark feature details here.](#)



### Download Folder Protection

If you offer downloads for your members then you can use the folder protection feature. Users will need to provide valid login credentials to download any file from the protected folder.



### Stable Membership Plugin

Our plugin code-base is very stable. We put a lot of effort into testing and developing our plugins so it doesn't break your site after you upgrade.



### Free Future Upgrades Forever

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.



### Easy PayPal Integration

Can be easily integrated with a hosted or standard PayPal button. Both

one time and subscription/recurring payments are supported. View details [here](#).



#### Works with HTTPS Pages

WP eMember plugin works with https pages out of the box (useful if you are using an SSL certificate on your website).



#### Autoresponder Integration

It can be integrated with Autoresponders (AWeber, MailChimp, GetResponse, MailPoet). This way the members automatically get signed up to your list/campaign for email marketing purpose.



#### bbPress Forum Integration

Can be integrated with bbPress forum plugin. This allows you to apply protection to the forum topics and replies. You can also make certain forums for members only.



#### WordPress Affiliate Software Integration

Can be integrated with the WordPress Affiliate Software Plugin. So if you decide to boost your membership signups by introducing an Affiliate Program later (award affiliates that redirect visitors who become your member) then all you have to do is activate the other plugin.



#### Smooth WP eStore Integration

Can be integrated with your WP eStore (WordPress Shopping Cart) plugin so you can create any type of payment buttons for your paid membership content.

What other cost considerations are there to be made before you good to go?

## YOUR SITE'S **THEME TEMPLATE**

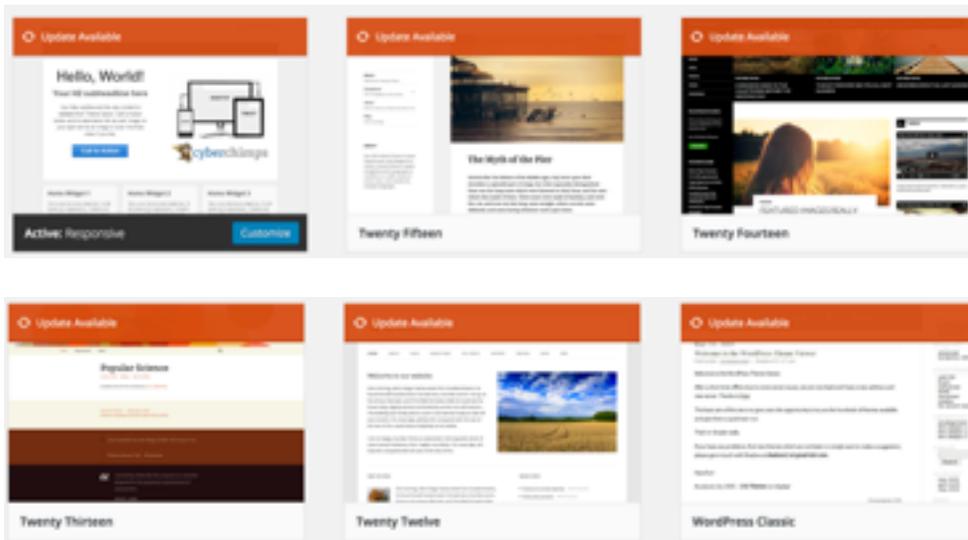
Premium WordPress **Site Themes** are wide ranging in price and caliber.

A few example of where the me be acquired are as follows:

- [ElegantThemes.com](http://ElegantThemes.com)
- [ThemeForest.net](http://ThemeForest.net)
- [TemplateMonster.com](http://TemplateMonster.com)
- [MOJO-Themes.com](http://MOJO-Themes.com)

and of course directly from [WordPress](http://WordPress).

Moor Technologies also offer the following commonly available WP Theme Templates **FREE**.



Moor Technologies' Theme Installation Charge is only, \$25.00 for the installation of any of the above identified Theme Templates. Installation of Designer Themes are \$25.00 extra due to complexity of installation, which in all reality are (in our opinion) very overrated and over priced.

Some of the more exotic site temples such as those with **Streaming LIVE Video** capabilities and the like are exceptions. The same is true for Multi-Tear Sites which allow for their own Sub-domains to be built directly into the site and allow for you to **CLONE and sell your site to others**. Moor Technologies dose offer site builds for Multi-Level Domains like the following:

# LEARN OR TEACH

COMING SOON TO A COMPUTER NEAR YOU

## Moorish Learning Center

|   |   |   |
|---|---|---|
| <p><b>Multi-Tier Courses</b><br/>Break up courses into lessons, topics, sections, and categories.</p> | <p><b>Drip-Feed Content</b><br/>Help your user learn content according to a schedule.</p>                       | <p><b>Self Courses</b><br/>Create your own assignments and sharing of resources.</p>      |
| <p><b>Certificates &amp; Points</b><br/>Award custom certificates and points to course attendees.</p> | <p><b>Advanced Quizzing</b><br/>Start question types, custom messages, and <a href="#">more here</a>.</p>       | <p><b>Expire Access</b><br/>Remove access after a specified amount of time.</p>           |
| <p><b>Manage Assignments</b><br/>Create and update an unlimited assignments.</p>                      | <p><b>Dynamic Forums</b><br/>Create or edit <a href="#">course specific forums</a> for your students/users.</p> | <p><b>Lesson Timers</b><br/>Set maximum amount of time for practice spent per lesson.</p> |
| <p><b>Flexible Prerequisites</b><br/>Set course, lesson, and quiz level prerequisites.</p>            | <p><b>User Profiles</b><br/>Personal profiles to learn statistics for each user only.</p>                       | <p><b>Multi-Site Enabled</b><br/>Use content on a WordPress multisite network.</p>        |

The **MoorishLearningCenter.com** is a ready to use OTE (Online Teaching Environment) for the **technically challenged**, all put together and ready for you to start getting paid for teaching others what you know right away from day ONE!

If you have certain Useful Skills, Knowledge and/or Wisdom(s) that you'd like to pass along to others, why not get paid for doing so from the **comfort of your own home**.

- An easy and ready to use Online University Styled Class Room, with every robust teaching aid you could possibly imagine at your fingertips along with Preassembled Internet Shopping Cart Technologies all ready to **start sending your pecuniary compensations directly to your bank** at the flip of a switch.
- Multimedia Ready in minutes**. Teach using audio, slide show presentations and/or video along with your written or oral course and testing material.

Specifying the price of your course as a one-time payment, or continuing recurring course (subscription) based payment plan is **easy as 1, 2, 3**.

- 1. Add a price**
- 2. Select payment type**
- 3. Enter Recurring Billing (if needed)**

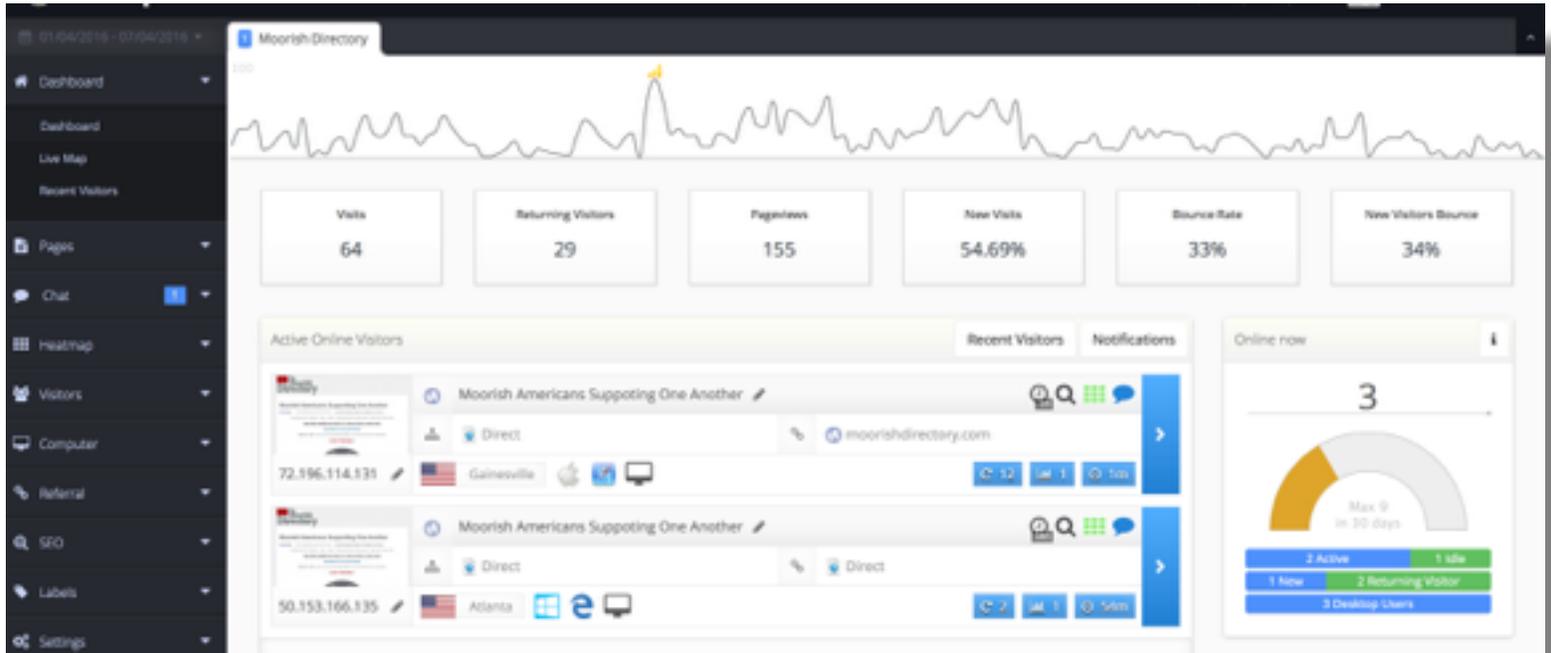
### Key Features

|  |   |
|--|---|
| <p><b>7 QUESTION TYPES</b><br/>Including free text, drag &amp; drop, fill-in-the-blank, and many more.</p> | <p><b>QUESTION BANKS</b><br/>Create question banks and organize them into categories.</p>       |
| <p><b>TIME LIMITS</b><br/>Limit and track the amount of time spent on a quiz.</p>                          | <p><b>ANSWER STATISTICS</b><br/>Review quiz results by individual user and by question.</p>     |
| <p><b>INSERT ANY MEDIA</b><br/>Add video, audio, and images to the questions and answer choices.</p>       | <p><b>BLOCK PROGRESSION</b><br/>Require that a user passes a quiz before they can continue.</p> |

The above is an example of a site which allows for individuals to have their own classrooms and charge fees from within YOUR domain. In other words, you are the landlord renting out class rooms to others who wish to make money teaching others, and you get a commission and rental fees.

Just let us know if you think you may wish to go that route!

## Installation of Site Analytics Programs Vary.



Installation of your Site's Analytics Program is a One-Time Fee of \$50 which you can make back relatively quickly by running analytics for others who need to know how their site is doing and what they may need to do to improve it.

**S.E.O. Programs  
(SEARCH ENGINE OPTIMIZATIONS)**  
are also available as well as Social Media Implementations,  
which usually only cost around 20 bucks per install.

IN ALL HONESTY, THE SKY IS THE LIMIT, WHICH EXTENDS AS FAR AS YOUR IMAGINATION!

**IF YOU CAN THINK IT, WE CAN BRING IT INTO REALITY!**



We Support Our Client's Globally

**AS A MATTER OF A FACT, WE CAN EVEN THINK IT UP FOR YOU, HAND YOU THE KEYS AND  
YOUR GOOD TO GO!**

We'll be looking to here from you soon (352) 281-3196



### Detailed Documentation

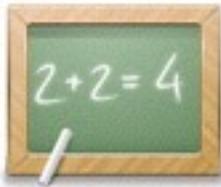
Scared of getting worthless product documentation after you purchase the product? Checkout the membership plugin documentation before you make a purchase.

## Free WP eMember Add-ons!



### Members Profile Display

The Members Profile Display Addon lets you display your member's profile on a WordPress page so other visitors can view it. Easily show off your members list.



### Captcha Add-on

Using Captcha on the registration form is a great way to stop spam signups (if you offer free user registration). This plugin has a variety of captcha options that you can use on your member registration form.



### Capture Affiliate Leads

This addon allows you to capture each WP eMember user signup as affiliate leads if the user was referred by an affiliate. This can be helpful if you are using our affiliate plugin.



### Membership Pricing Table

This addon gives you the ability to create pricing tables for your membership levels. You can summarize the benefits of your main membership levels and how much it costs.



### Email Broadcast

This addon gives you the ability to send an email broadcast to your members (all or a few selected members) from within the WordPress dashboard.

# MoorTechnologies.com

## idea [iˈdēə]

noun

1 **Your thought or suggestion as to a possible course of action:** *You know starting your own profitable company is a fantastic idea.*

• **a concept or mental impression:** *your products will your community an idea of of what can be accomplished when one puts there mind to it.*

• an opinion or belief: *nineteenth-century ideas regarding Moors were far from reality.*

2 **(the idea) the aim or purpose:** *You're starting your company with **the idea of** using experts you can trust to accomplish the required tasks.*

3 **Philosophy** (in Platonic thought) an eternally existing pattern of which individual things in any class will always be imperfect copies.



We appreciate the fact you understand that Moors working to assist one another makes not merely good and common sense, but even make much much

**Moor Sense!**

(352) 281-3196



MoorTechnologies.com

WHERE YOUR IDEAS BECOME REALITY!

