



2017 Entrepreneur's Website Development Project Proposal Package

Prepared for: ActiveMoorish Prepared by: Jonathan Bey MoorTechnology.com President & CEO

Contact: (352) 281-3196

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YOUR WEBSITE PROPOSAL



Thank You For Considering Moor Technologies

Moor Technologies is a company solely owned and operated by Indigenous and Aboriginal Moorish Americans for the sole purpose of providing high quality Website and Internet Resource Networking Products and Service to our growing Moorish Entrepreneurial Community.

This proposal is to provide you a quick overview of a few of the services and resources from which you may chose for the development of of your proposed website.

In addition to the physical construction of your website, Moor Technologies also offers the following services:

Initial Predevelopment Consultations and Sub-contracting Facilitator Resources

PRICE OF THIS OPTIONAL INITIAL SERVICE: \$100.00

What this entails is us stepping in to serve as your exclusive website quality control facilitator, and as such handling all of the critical responsibilities associated of not only doing our best to assist you in fully understand the importance of securing a quality Hosting Partnership arrangement, we also locate, negotiate and actually set up your entire web-hosting package, to

YOUR WEBSITE PROPOSAL

assure that your site resides within the safest and most reliable (hard-shelled) Host Server Environment possible.

A Hosting Partnership is basically your relationship with your Hosting Company. The Hosting Company will be your primary On-line Service Provider hosting your domain. Your site will reside on their serves (within their mainframe computer systems.) a vast array of redundant *series-connected*, multiple computer frameworks in which your site will reside in a manner which replicates your site's functional components and veritable Databases. This sort of redundant multi-layered set-up is critically important in the event site failure or unforeseeable problematic scenarios which can cause System Crashes and site failures. The more technical name of the array is called a FLEX CLOUD Server Environment and simply serves to keep your site from Crashing from overload or other unforeseen events which can often cause (within a less secure environment) catastrophic system failure. This Cloud Domain allow for the array of back-up systems to always have Fully Functional Back-up Copies of your site available to go back on line immediately (literally within the blink of an eye) should a catastrophic failure ever occur. Most of the time so quickly, that the failure is not even detectible to the human eye.

As your negotiators, we also take on the reparability of setting up your site's initial DataBase, containing the system's subroutines and website's 50 separate e-mails ports and much more.

Allowing Moor Technology to serve in this critical capacity as your initial set-up's sub-contractor ensures that your Hosting Partnership affords you the security and full Fixable Expandability you will want and need going into the future without experiencing unforeseen future limitations.

PRICING

GENERAL ALL-INCLUSIVE SERVICE FEE:

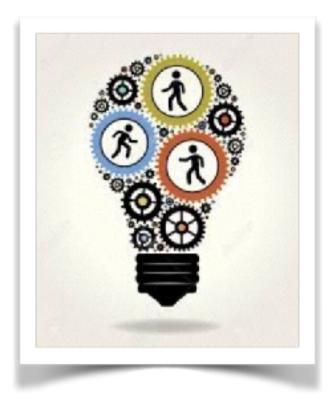
The total price of your website build (its full construction from start to finish) is \$ 2,000 notes.

This price of course **does not include Software Costs** or any **Optional** Service Labor Fees, but dose include <u>the installation cost</u> of TWO Site Functionality Plugins. Any other Installations of Plug-ins carry or require an **Installation Service Fee of \$50.00 notes to cover the installation labor cost of per each additional Plug-in Installation**.

The accompanying Moor Technology Website Construction Proposal will provide you a full overview of what is entailed in the build of your New Website.

ANCILARRY SOFTWARE PORIFRIALS

Although SOFTWARE such as your web-site's (functionality) plug-ins are not products that you would be purchasing from or through Moor Technologies, the above detailed (Initial Predevelopment Consultations and Sub-contracting Facilitator Resource) Service Pack includes as part of the consultant ship component, our very best recommendations as to what Vender and High-end Plugins would be best based upon what it is that you demand in the way of functionality. Quality plugins from our recommended Venders run in the ball park of from \$30 - \$45 notes. Your sites can use either ANY Free WP Framework or ANY Premium WP Frame.



The number one thing Moor Technologies Prides itself on is its integrity! Without integrity, one has nothing! That fact is one of the reasons why we invite anyone who may be considering using our services to feel free to contact any individual or company that we have serviced or assisted in the past and ask them for their hones impression regarding our talents, effectiveness, reliability and attention to detail.

We pride ourselves on always delivering what we promised, when we promised it and for what we promised it would cost, without any hidden strings or blind catches. As a matter of fact, we strive to make our clients as self sufficient as possible, so they won't need our service after we've finished our

required contracted tasks. Although we do not offer WebMaster Services for the Post Build up-keep and/or maintenance of your cite, we offer WebMaster Training Sessions, in which we teach your designated WebMasters and or staff how to Back-up your cite as well as Data Bases, Install, Update and Maintain your cite's functionality Plug-ins and much more.

If you would like to see a few examples of what we can do for you, please do take a moment to check out the following sites and pages to see how we have integrated the plugins for the following new Moorish Entrepreneurs. Just click on any of the names to visit their sites.

The MoorishDirectory: After clicking on the cite's name you will be taken to a page where you may view a Demo Reel containing quick clips of various past Multimedia Productions produced by Moor Technologies which may even stimulate ideas for presentations you may which to have us produce for your next innovative project's presentation.

Will of Allah, a young Sheik's Music e-commerce website, in which the introductory video is also an Adobe Premiere CS4 Production produced by Moor Technologies.

Dream Day Cakes: On this particular site page, you may also click the video to view our the Multimedia DocuMercial Video Production Produced by Moor Technologies.

Public-Presure.org, **ActiveMoors**, **SafeSleepAids**, **USAudio** are just a few more examples of some recently produced Multimedia Based e-commerce websites by Moor Technologies.

ENTREPRENEURIAL OPPORTUNITY NOTE:



The above fully developed Entrepreneurial Dream Sites: Public-Presure.org and SafeSleepAids.net are both ready to operate and fully functional Multimedia *Tun-Key e-commerce websites* NOW ON SALE for the Rock Bottom Buy Now Sale Price of only \$3,000.00 (Three-thousand Dollars) with products included. The fantastic opportunity available in the SafeSleepAids website is that it comes already prepackaged with the e-commerce products ready for you to sale; which means you can start making your money back on the sale immediately! That's right! The One of Its Kind (Totally Unique) downloadable e-

product sold on this site not only sales itself, it costs you absolutely nothing in the way of Manufactures costs. **That equates to is 100% Pure Profit** in that **the product sold on the site never runs out!** So, once you purchase the site and begin creating sales, the site runs on its own. What's even more amazing is that the site already contains an endless Franchising Plugin which affords you the opportunity to allow others to make finances as well in your very own Affiliates Partnership Program. Each time one of your Franchisees make a Sale, you get paid a percentage and you set the percentage. The profit margin of the site is solely dependent upon your Social Media Marketing input. Every time someone visits your site (or one of your associate sites) and make a purchase (day or night 24-7) even as your sleeping, your bank account increases! It can't get much more easier than that! Just ask your Moor Technology representative for more details. You can believe that this opportunity (which only came into effect on March 24, 2017) will not last long. Interested parties may call (352) 281-3196.

And please do feel free to request more examples of other sites we've developed and/or Multimedia Productions produced by our EMMY award winning Multimedia Production Staff.

What About Your Hosting Company?

One of the most important, (if not the most important) considerations one must determine when considering to start their on on-line on-line enterprise is figuring out what hosting company would best suite their needs. Moor Technologies has already done the homework for you on this important matter, and highly recommend **HOSTWAY** which has been business since 1988. Assisting you in choosing the correct platform and hosting plan, as well as establishing your account and setting up your site and e-mail on their servers are all included in our One Time Only Set Up Fee of only \$50.00. [Plug-in Installations are separate, yet still extremely reasonable.] Purchasing the most applicable and flexible Hosting Space is of critical importance! As you will note when visiting HOSTWAY, their Flex-cloud Shared Linux Web Hosting Plan which is the one we recommend most cost only \$129.50 yearly or you can do as we do and go monthly at a rate of only \$12.95 monthly, which is also what we recommend as being your best option as well. This way, if for any reason you should wish to stop using HOSTWAY'S service, you can do so at any time without losing anything. We however are certain you will be with them for a long time to come, just as we have. Go ahead and check out their package options and give them a call if you wish. They are extremely helpful, and should you find another Hosting Package preferable over what we have recommended, by all means go with that and just let us know so that we can make the installation modifications for you at no extra charge. Also, its important that you know that Moor Technologies nor anyone associated with Moor Technologies receives any financial benefits what so ever for recommending HOSTWAY; NO KICK BACKS! We are only interested in you receiving the kind of service we have been extremely pleased with your decades. Because when your pleased, word of moth goes a long way!

Another critically important aspect of your site's success is undoubtedly of course its name. Coming up with just the right name is actually more important than you might ever imagine. We have secured what we consider to be a number of highly sought after URL's (Internet Domain Names) that we keep available for our







Our Multimedia e-Commerce Website Design and Development Packages Meet Ever Budget!

The reason we can guarantee that our packages are affordable to all is because its actually you who designs your site's functionality, we just do the dirty work. Moors assisting Moors!

You pick out the look and feel of your site as well as your site's functionality elements (from among a vast range of affordable options) and we do the rest using only the best and most proven, robust and reliable Hosting Providers, Construction Platforms (WordPress) and Industry Respected Plugins. ONLY THE BEST!

Let's take a look at a few of your Moor Technologies options:

WordPress eStore Plugins

Complete Solution to Sell Digital Products from Your WordPress Blog Securely

1. Do you sell, or want to sell, digital downloads, digital content, products or services from your WordPress site on Autopilot while maintaining total SECURITY of your digital asset?

2. Are you frustrated with the e-commerce WordPress plugins you've looked at? Do you want a plugin with reliable customer service (where your questions get answered and issues get addressed)?

3. Do you hate the thought of paying ongoing fees and commissions to sell via a third party web site?

4. Do you hate having to buy many expensive add-ons after you install a shopping cart? and then pay a yearly fee to upgrade?

If you are still reading, then the WordPress eStore plugin and Moor Technologies' Installation Package may be just what you need!

Plugin Summary

In a Nutshell... this powerful, sleek and conversion oriented WordPress shopping cart plugin allows you to sell any type of digital products and services from your WordPress powered site securely with complete automation.



Security of Your Digital Asset

Automatic instant digital product delivery upon payment through dynamically generated encrypted download link. This way the actual location of your digital product never gets revealed. The link expires after a configurable amount of time or specified number of downloads which ensures the security of your digital asset.



Sell Anything

Sell services, tangible and non-tangible products from your site. For example, you can sell digital downloads, videos, music, photos, subscriptions, tickets, serial numbers, web hosting, collect membership fees, and much more.



Create Donation Buttons

WP eStore allow you to create PayPal donation buttons to collect one-time or recurring donations for a cause.



Secure Download Manager

WP eStore allows you to embed secure download now buttons for your free downloads (this will prevent hot linking to your files). You can also collect the user's email address in exchange for the download (helps you build an email list).



Easy Streamlined Checkout

Simplest one-click checkout through PayPal, 2Checkout, Authorize.net or Manual Payment. Customers can pay using a credit card or PayPal account. Don't lose your customers to a complicated checkout system. Read the benefits of an express checkout system.



Light Weight Shopping Cart

WP eStore is a light weight shopping cart solution. This lean shopping cart structure ensures that the plugin will not slow down your site.



Multi Site License

When you buy the WP eStore plugin you can use it on as many sites as you own (you gotta love that!). There is no "Developer Option" here. One low price entitles you to use the plugin on all of your sites.



Ease of Design and Usage

WP eStore seamlessly blends into your existing WordPress theme. You have the freedom of placing a Buy or Subscribe button for a product or service anywhere on your blog. Read the design overview here.



Autoresponder Integration

It can be integrated with Autoresponders (AWeber, MailChimp, GetResponse, Mad Mimi). This way the customers automatically get signed up to your list/campaign for email marketing purpose.



Elegant Product Display

WP eStore comes with elegant product display templates which you can use to display your products.

WHERE YOUR IDEAS BECOME REALITY



Extensive Short-code Library

With the library of short-codes WP eStore provides, you can customize your WordPress e-commerce store exactly the way you want it. Designing your online store has never been easier.



Lots of Free Add-ons

WP eStore has many free add-ons that you can use to extend the cart behavior in various ways. You get access to all the free add-ons and extensions when you purchase the eStore plugin. See the add-ons list here.



Lots of Payment Gateways

The eStore plugin has free integration with a lot of popular payment gateways including PayPal, Authorize.net, 2Checkout, Google Wallet, BitCoin via BitPay, Braintree, eWay Rapid 3.0, Offline payment method (payment via cheque, cash or bank transfer). There is a premium gateway module to add even more payment gateways if needed.



Create Buy Now Buttons

WP eStore allows you to create buy now type buttons that offer a super fast product checkout. This type of button allows your customers to purchase a product without having to add it to the cart.

PayPal Subscription Button

You can create PayPal subscription buttons so you can charge recurring payments for a product or service.



PayPal

Free Future Upgrades

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.



Plugin Stability

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.



Save and Retrieve Cart

Ability to allow your customers to save their shopping cart content so that it can be retrieved at a later time.



Sell License or Serial Keys

You can configure a product with a bunch of serial numbers or license keys and the plugin will dispatch it to the customers upon purchase of that product. This feature can be useful to sell tickets too.



Discount Coupons

Create standard or conditional discount coupons using the discount coupon functionality. Use it to allow your customers to buy your products at a discount.



Customer Purchase History

Show customers their purchase history. They will be able to see which products they purchased from you in the past. Also allow them to redownload the digital items they purchased.



Sell Using a Link

You can use this plugin to sell your products via a link. This can be very useful if you have created a landing page using a landing page creator software and you just needed a link to accommodate the item purchase process.



Pay What You Want Price Option

You can enable a "pay what you want" or "custom" price option for your products so the customers can enter the amount they wish to pay for the item. You can specify a minimum amount for the custom price also.



Amazon S3 Integration

Can be integrated with Amazon S3 so that the downloadable files can be stored on your Amazon S3 account and served via secure encrypted download links.



E-Commerce Tracking

Integrates with Google Analytics eCommerce tracking. Your product sales will be tracked in your Google Analytics account (if you are using one).



Shorten Encrypted Download Links

You can choose to deliver a shortened version of the encrypted download links. The links are shortened using the free Bitly link shortening service.



Works with HTTPS Pages

WP eStore works with https pages out of the box (useful if you are using an SSL certificate on your website).



NextGen Gallery Integration

Can be integrated with the NextGen Gallery Plugin to create a Digital Photo Store from the NextGen Gallery to sell photos from your WordPress site.

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WP Security Plugins

WP eStore is compatible with most popular WordPress security plugins (including our free All In One WordPress security plugin).



WP eMember Integration

Creating a membership site with the WP eMember plugin is very easy!

WHERE YOUR IDEAS BECOME REALITY



Affiliate Software Integration

Can be integrated with the WordPress Affiliate Software Plugin. So if you decide to boost your sales by introducing an Affiliate Program later then you just have to activate the affiliate plugin.



Always Kept Up-to-Date

We keep our plugins up to date to work with the latest version of WordPress. We have been doing this for 5+ years so rest assured that our plugins will always be compatible with any future WordPress updates.



Detailed Documentation

Scared of getting worthless product documentation after you purchase the product? Checkout the shopping cart documentation before you make a purchase.



Great Support !

Tired of listening to fake support promises? Checkout our customer only forum to see how we handle product related issues (usually within 24 hours). Our support forum is moderated by the developers who created the plugin(s). You Support Network comes directly from your plugin's developers, so your always certain to get the best assistance possible.

Your e-Store Plugin Cost: \$49.95 Moore Technologies Plugin Installation: \$49.95 All Plugins Come With Access To Full Video Tutorials Ask about Moor Technologies' One-On-One Tutorial Sessions. AND THA'T JUST YOUR SHOPPING CART!

Lets take a look at your other Multimedia, Social Networking and Product Marketing and Site Tracking Options.





Your easy to use, simplified **Affiliate Management Software** afford you the ability to allow other Moors to profit by assisting you in maximizing your income base. The Cost Price: \$49.95 for the actual Plug-in and, yep, you guest it; \$49.95 for Moor Technologies Installation. And just like your e-Store package, free access to on-line tutorials are always available, and One-On-One hourly tutorials from Moor Technologies are of course, always an options as well.



Easy Installation

Easy installation like any other WordPress plugin and very easy to use. Seamlessly integrates with your website's look and feel.



Real Time Reporting

Real time reporting. All data (clicks, sales, commissions) are tracked, computed and displayed realtime with no delay.



Accurate Commission Calculation

Affiliate commissions are calculated accurately and awarded to the affiliate after a confirmed sale.



Two Tier Affiliate Structure

Can be configured to use as a two-tier affiliate structure.



Easy Affiliate Management

View your affiliate details, commission level, account status etc. Easily change commission, edit affiliate details, view affiliate referrals, commissions and much more.



Self Managed Affiliate Area

Your affiliates will be able to create an account, log into their affiliate account and get ad code, view referrals, commissions and payout details.



Affiliate Ad Code

You can offer text and image ads to your affiliates. Your affiliates will be able to copy the ad code and use it to refer visitors.



Offer Creatives

You have the ability to offer creatives (pre written text copy that) to your affiliates. Your affiliates can use it to promote your products easily.



Referral Link Generator

It comes with a built-in link generation tool in the affiliate area. Your affiliates can use this tool to generate referral link and share it easily via email, facebook, twitter etc.



Offer Signup Bonus

You can offer one time signup bonus to your affiliates. This can help you attract more affiliates to join you.



Autoresponder Integration

It can be integrated with Autoresponders (AWeber, MailChimp, GetResponse, Mailpoet, Madmimi). This way the affiliates automatically get added to your list/campaign for email marketing purpose.



Unlimited Affiliates

No limit on the number of Moor and other Affiliates you can have and no monthly fees to use this plugin. You can have as many affiliates as you want!



Manually Approve Affiliates

You can choose to manually approve each affiliate account. There is also an option to send the affiliate an email when you have reviewed the application and approved the account.



Commission Notification

You can configure email notification that will be sent to your affiliate and you, when an affiliate receives a commission.



\$0 Commission Recording

Ability to enable or disable \$0 commission recording. If the commission from a transaction is \$0, you will be able to show or hide it.



Option to Show EPC Data

Ability to show the EPC (Earnings Per Click) data to your affiliates in their affiliate portal (under the sales menu).



Export Data to CSV File

Ability to export all your affiliate commissions data to a CSV file so you can view it using Excel. You can export your affiliate leads data to a CSV file also.



Multi Site License

When you buy the WP Affiliate Platform plugin you can use it on as many sites as you own (you gotta love that!). There is no "Developer Option" here. One low price entitles you to use the plugin on all of your sites. In other words, Grow As Large & **ACTIVE** As You Wish AT NO EXTRA RATE OR FEE.



Plugin Stability

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.



Easy Integration with Most WordPress Shopping Carts

Integrates with most WordPress shoping carts including WooCommerce, eShop, Shopp plugin, Cart66, WP Shopping Cart etc. Check the integration section on our documentation page to see the full details of the available premade integration options.



Fully Integrates with WP eStore

Fully integrates with your WordPress eStore (WordPress Shopping Cart) plugin. Works like a hand in glove with all of your other trusted Moor Technologies Tested Plugins.

PayPal Button Integration

You can easily integrate this affiliate plugin with PayPal buttons that you create from your PayPal account. It can work for both one time and subscription PayPal payment buttons.



Integrates with Some Hosted Shopping Carts

Affiliate platform integrates with some hosted shopping carts like e-Junkie, FoxyCart, Ecwid etc. Check the integration section of our documentation page to see the full details of the available integration options.

Easy Integration with WooCommerce Plugin



The affiliate plugin easily integrates with the WooCommerce plugin. When your customers complete a sale via Woo Commerce, the plugin awards the commission to the appropriate affiliate (if any). You can also integrate WooCommerce coupons with this plugin to track and award commission based on the coupon that was used in the transaction.



Easy Integration with the WP-eCommerce Plugin

Can be easily integrated with the GetShopped WP-eCommerce plugin. You can view the WP eCommerce plugin integration details on our integration documentation page.



Integration with Gravity Forms Plugin

Can be integrated with the Gravity forms plugin to capture leads referred by your affiliates. It also integrates with their pricing fields option.



Integrates with WishList Member plugin

Can be integrated with the WishList Member plugin (Create Membership Site) when using PayPal buttons.



Developer Integration

Developers can integrate the wordpress affiliate plugin with any shopping cart or a plugin via the API (read the 3rd party integration post to understand what is involved in such an integration).

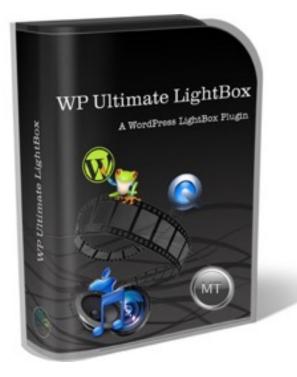


Works with HTTPS Pages

Affiliate Platform plugin works with https pages out of the box (useful if you are using an SSL certificate on your website).

With Your Moor Technologies' WordPress Lightbox Ultimate Plugin which allows you to Display Media in a Truly Impressive Lightbox Overlay and more, your multimedia option really begin to get interesting!

By the same reliable developer as your other trusted and Moorish Technologies Tested Plugins The WP Lightbox Ultimate plugin allows you to embed your media files (**images, videos, mp3 etc**) on any post or page using truly impressive light-box overlay display effects (and also comes with Includes Free Updates). **Price: \$39.95** with **Moor Technologies' One Time Installation Fee of ONLY \$49.95**.



Plugin Features

Below are just some of the notable features of the WordPress Lightbox Ultimate Plugin:



Embed Videos Anywhere

Embed videos anywhere on your WordPress site with lightbox effect using shortcodes.



TRULY Professional Looking Lightbox

Give your sales and landing pages a fresh look with professional looking lightbox effects with this plugin.



Takes Less Space So Site Should Run Smoother & Faster

Videos embedded using lightbox effect take less space on your landing page regardless of the dimensions of the video. This will help you efficiently manage the real estate on of your landing pages.



Use Text or Image Anchor

Embed media files using an anchor text or an anchor image (the lightbox pops up when the text or image anchor is clicked).



Responsive Videos

We have shortcodes that will allow you to embed videos that are responsive and works on all browsers.



All Browser Compatible Lightbox Video

Embed mp4 videos (the most popular video format for web) using lightbox effect that works on all major browsers (including iOS devices). You don't have to worry about some of your users not being able to play the video.



Use lightbox effect on YouTube videos (single video or a playlist). You can also embed Vimeo and Viddler videos using lightbox effect.



Wistia Videos in Lightbox

YouTube and Vimeo Videos

You can embed videos from your Wistia account. The Wistia videos will play in a lightbox/overlay window.



Supports Most Popular Media Types

Embed the following media types with lightbox effect: images, mp4 videos, mp3 audio files, PDF files, flv, flash (swf), f4v etc.



Image Gallery with Lightbox

Create beautiful image galleries with lightbox effects just using a shortcode. You can embed multiple image galleries on a single post/page



Embed Videos from Media Library

You can use any MP4 video file(s) that you have already uploaded to your WordPress media library and embed them on a page using a lightbox effect.



Embed Videos from Amazon S3

Embed videos stored on your Amazon S3 account using lightbox. You can also embed private/protected mp4 videos stored on your Amazon S3 account to add protection for your videos (the videos will be responsive and work on all major browsers including iPhone and iPad). Very useful if you are selling videos.



Embed Videos from Google Drive

You can use this plugin to embed videos stored on your Google Drive account using the lightbox effect.



Embed Videos from Dropbox

You can use this plugin to embed videos stored on your Dropbox account using the lightbox popup effect.



Secure Video Download

Ability to create a secure download link on a WordPress page for your video files stored on your Amazon S3 account (this will allow your users to download the media file without compromising the security of the video file). Very useful if you are running a video membership site using a plugin similar to WP eMember.



RTMP Video Streaming

effect.

RTMP video streaming support using Amazon CloudFront and S3.



WordPress allows you to create photo galleries by uploading images using the media uploader. Lightbox Ultimate plugin can extend that functionality and allow you to also open each of the gallery images using the lightbox



Load External Page in Lightbox

WordPress Image Gallery Integration

You can load another HTML page from your site in an overlay/lightbox popup using this plugin.



Free Future Upgrades

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.



Always Kept Upto Date

We keep our plugins upto date to work with the latest version of WordPress. We have been doing this for 5+ years so rest assured that our plugins will always be compatible with any future WordPress updates.



Free Future Upgrades

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.



Great Support

Tired of listening to fake support promises? Checkout your plugin's customer only forum to see how your plugin developer handles product related issues (usually within 24 hours). T-n-T's support forum is moderated by the developers who created the plugin(s).

AND STILL, WE'VE NOT EVEN GOTEN TO THE GOOD STUFF YET

Let's take a look at some of your other options such as

MULTIMEDIA SO YOU TO CAN BECOME





Plugin Stability

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.



Great Support

T-n-T offers good customer support. Check out their customer only forum to see how we handle product related issues (usually within 24 hours).

So at this point, with all of the options afford you with from just the first three simple plugins shown so far, you may be wondering, what else could you do in or with your new venture?

Let's take a look:

Expand To Allow For Exclusive Membership Access Tears To Exist!

How about having a plugin that allows you the options of making your site Membership capable. What are the advantages of a member ship site?

Let's say for instance, you have an area where only the truly most Active and or Adept Moors may need to be able to communicate and/or interface with one another; or perhaps a Members ONLY Area where Member's Benefits Exist! In other word's your site can be open to every one, but only certain Exclusive Memberships allow other to experience the full offerings of your site at the same installation price of ONLY \$49.95 and all of the following advantages at a cost of \$ 59,95



And Best of All - It's A Fully Automated Membership System !



Membership signup, profile maintenance, payments, account expiry, upgrade notification, cancellation, password reset is fully automated after you setup the plugin.



Content Protection

Selectively protect the full or a section of an article content. Create different membership levels and select what content (posts, pages, categories, comments) can be viewed by each membership level.



Unlimited Membership Levels

Create "Basic", "Premium", "Ultimate", or any other levels you want. Charge more for higher levels of access – all within the same WordPress site.



Multi Site License

When you buy the WP eMember plugin you can use it on as many sites as you own (you gotta love that!). There is no "Developer Option" here. One low price entitles you to use the plugin on all of your sites.



Easy Member Management

View your members, membership level, account status and much more. Easily upgrade members, move them to different membership level, pause their membership, or delete them entirely.



Manually Approve Members

You can choose to manually approve the member accounts. There is also an option to send them an email when you approved the member account.



Partial Content Display

Easily protect a section or sections of a post or page to create teaser content. Only members with the correct permission can view the protected section content. How to do it is explained here.



Secure RSS Feeds

Secure RSS feeds allow your members to view their membership material in their favorite RSS reader (non-members cannot access the feed).



Automatic Membership Upgrade

Schedule automatic upgrade of your members from one level to the next. For example, after 30 days, you can automatically upgrade members from a "Silver" level to "Gold" level which will allow them to view the content of this new level.



Login Redirection

Set the first page your members see when they login. Even use a different redirection page for each membership level.



Custom Registration Fields

You can customize what fields are included in the member registration form. You can also add custom registration fields to the member registration form.



Ease of Design and Usage

Very easy to use the plugin and it seamlessly integrates into your existing WordPress site. No site or theme redesign necessary.



Bookmarking Feature

Your members can bookmark their favourite posts and pages on your site then view their bookmarks later. View bookmark feature details here.



Download Folder Protection

If you offer downloads for your members then you can use the folder protection feature. Users will need to provide valid login credentials to download any file from the protected folder.



Stable Membership Plugin

Our plugin code-base is very stable. We put a lot effort into testing and developing our plugins so it doesn't break your site after you upgrade.



Free Future Upgrades Forever

Free future improvements and upgrades (there is no annual fee). You will always have access to the latest version of the plugin for free.

Easy PayPal Integration



Can be easily integrated with a hosted or standard PayPal button. Both

one time and subscription/recurring payments are supported. View details here.



Works with HTTPS Pages

WP eMember plugin works with https pages out of the box (useful if you are using an SSL certificate on your website).



Autoresponder Integration

It can be integrated with Autoresponders (AWeber, MailChimp, GetResponse, MailPoet). This way the members automatically get signed up to your list/campaign for email marketing purpose.



bbPress Forum Integration

Can be integrated with bbPress forum plugin. This allows you to apply protection to the forum topics and replies. You can also make certain forums for members only.



WordPress Affiliate Software Integration

Can be integrated with the WordPress Affiliate Software Plugin. So if you decide to boost your membership signups by introducing an Affiliate Program later (award affiliates that redirect visitors who become your member) then all you have to do is activate the other plugin.



Smooth WP eStore Integration

Can be integrated with your WP eStore (WordPress Shopping Cart) plugin so you can create any type of payment buttons for your paid membership content.

What other cost considerations are there to be made before you good to go?

YOUR SITE'S THEME TEMPLATE

Premium WordPress Site Themes are wide ranging in price and caliber.

A few example of where the me be acquired are as follows:

- O ElegantThemes.com
- O <u>ThemeForest.net</u>
- O TemplateMonster.com
- O MOJO-Themes.com

and of course directly from WordPress.

Moor Technologies also offer the following commonly available WP Theme Templates FREE.

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Moor Technologies' Theme Installation Charge is only, \$25.00 for the installation of any of the above identified Theme Templates. Installation of Designer Themes are \$25.00 extra due to complexity of installation, which in all reality are (in our opinion) very overrated and over priced.

Some of the more exotic site temples such as those with <u>Streaming LIVE Video</u> capabilities and the like are exceptions. The same is true for Multi-Tear Sites which allow for their own Subdomains to be built directly into the site and allow for you to **CLONE and sell your site to others**. Moor Technologies dose offer site builds for Multi-Level Domains like the following:



The above is an example of a site which allows for individuals to have their own classrooms and charge fees from within YOUR domain. In other words, you are the landlord renting out class rooms to others who wish to make money teaching others, and you get a commission and rental fees.

Just let us know if you think you may wish to go that route!

Installation of Site Analytics Programs Vary.

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Installation of your Site's Analytics Program is a One-Time Fee of \$50 which you can make back relatively quickly by running analytics for others who need to know how their site is doing and what they may need to do to improve it.

S.E.O. Programs (SEARCH ENGIN OPTIMIZATIONS) are also available as well as Social Media Implementations, which usually only cost around 20 bucks per install.

IN ALL HONESTY, THE SKY IS THE LIMIT, WHICH EXTENDS AS FAR AS YOUR IMAGINATION!

IF YOU CAN THINK IT, WE CAN BRING IT INTO REALITY!



We Support Our Client's Globally

AS A MATTER OF A FACT, WE CAN EVEN THINK IT UP FOR YOU, HAND YOU THE KEYS AND YOUR GOOD TO GO!

We'll be looking to here from you soon (352) 281-3196



Detailed Documentation

Scared of getting worthless product documentation after you purchase the product? Checkout the membership plugin documentation before you make a purchase.

Free WP eMember Add-ons!



Members Profile Display

The Members Profile Display Addon lets you display your member's profile on a WordPress page so other visitors can view it. Easily show off your members list.



Captcha Add-on

Using Captcha on the registration form is a great way to stop spam signups (if you offer free user registration). This plugin has a variety of captcha options that you can use on your member registration form.



Capture Affiliate Leads

This addon allows you to capture each WP eMember user signup as affiliate leads if the user was referred by an affiliate. This can be helpful if you are using our affiliate plugin.



Membership Pricing Table

This addon gives you the ability to create pricing tables for your membership levels. You can summarize the benefits of your main membership levels and how much it costs.



Email Broadcast

This addon gives you the ability to send an email broadcast to your members (all or a few selected members) from within the WordPress dashboard.

MoorTechnologies.com

idea |īdēə|

noun

 Your thought or suggestion as to a possible course of action: You know starting your own profitable company is a fantastic idea.

 a concept or mental impression: your products will your community an idea of what can be accomplished when one puts there mind to it.



 an opinion or belief: nineteenth-century ideas regarding Moors were far from reality.
(the idea) the aim or purpose: You're starting your company with the idea of using experts

you can trust to accomplish the required tasks. 3 Philosophy (in Platonic thought) an eternally existing pattern of which individual things in any class will always be imperfect copies.



We appreciate the fact you understand that Moors working to assist one another makes not merely good and common sense, but even make much much

Moor Sense!

(352) 281-3196

